



Xerox® Healthcare Multifunction Printer Solution

Optimizing Today's Technology for Healthcare



Built for Healthcare

Healthcare is evolving at a rapid pace. With this evolution, the need to share patient information to positively impact the quality of care, appropriately coordinate care to reduce costs and provide a seamless patient experience is of critical importance. The Xerox® Healthcare Multifunction Printer (MFP) can help you do just that.

The Xerox® Healthcare Multifunction Printer Solution, connected by Kno2™, helps meet each of these challenges by solving the problem of secure sharing of patient information from one provider to another across the healthcare continuum.

The Healthcare MFP helps you deliver pertinent information at the right time, in the right format and at the point of care to help healthcare providers make critical medical decisions. Better still, it does so without the need for heavy IT infrastructure or knowledge, allowing every organization to take advantage of the technology. When purchasing a new MFP, you must invest in one that was specifically engineered for healthcare.



An easy-to-use, cloud-based solution for sharing patient information.



The Xerox® Healthcare Multifunction Printer Solution—Connected by Kno2™

Connect and share with providers down the street or across the nation—efficiently and securely.



Connect

The Xerox® Healthcare MFP is tightly integrated with the largest and most secure health information network in the United States. Connect to gain access to over a million providers.

Access

Your new access allows you to search for providers down the street or across the nation. Broaden the network by inviting non-participating providers to join in the movement, and begin sharing their patient information, electronically and securely using Kno2.

Share

Once connected, seamlessly share patient information across a HIPAA-compliant network to better coordinate care. It's nearly as simple as sending or receiving a fax or email, but specifically designed for healthcare.

With the Xerox® Healthcare MFP, connect using Kno2 and gain access to over a million providers.

Make the Most of New Technology

Share patient information without changing your workflow... with better results.

Just a Click of a Button

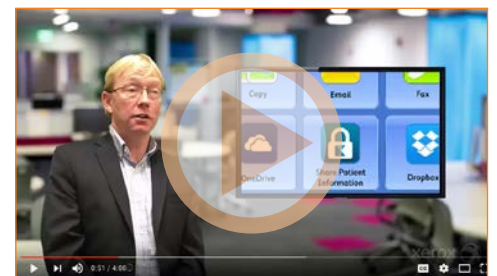
Rather than walking up to the device and leveraging scan to email, scan to fax, or scan to folder...and creating yet another copy of protected health information (PHI), compounding the risk of HIPAA violations...with the Xerox®

Healthcare MFP, you can simply scan to Kno2™. Put your document in the feeder, select a provider or organization and press Share Patient Information. The process is the same, but the outcome yields a different result—a HIPAA-compliant, EMR-compatible (Electronic Medical Record) electronic exchange.

How does paper become EMR-compatible?

Paper is transformed from the Xerox® Healthcare MFP into a usable document that complies with national standards for electronically sharing patient information, in a way that can be consumed by any EHR certified to securely transfer patient information.

No longer worry about lost or misplaced faxes.



Take 5—Five minutes to learn the basics of the Xerox® Healthcare MFP.

Leverage Kno2™ capabilities beyond the MFP and better coordinate care.

Every Xerox® Healthcare MFP is connected by Kno2, a cloud-based technology platform that advances care coordination by optimizing the exchange of patient information between providers.



Access from Anywhere

Securely coordinate patient care anywhere...from your PC or Mac®, mobile device, your EMR and any Kno2-enabled device, such as the Healthcare MFP.



Centralized Exchange

Simplify your care coordination by centralizing all patient document exchanges into a single solution, eliminating the need for fax machines, fax servers, direct messaging solutions and logins to third-party patient portals.



Connect with Others

Unable to locate a provider in the healthcare network? No problem. Broaden the network by inviting others to join in the movement, and begin sharing their patient information...electronically and securely.



Share Patient Information

Electronically share any information critical to a care plan, a referral or an entire transition of care, improving your care coordination workflows, which result in a better experience for your patients.



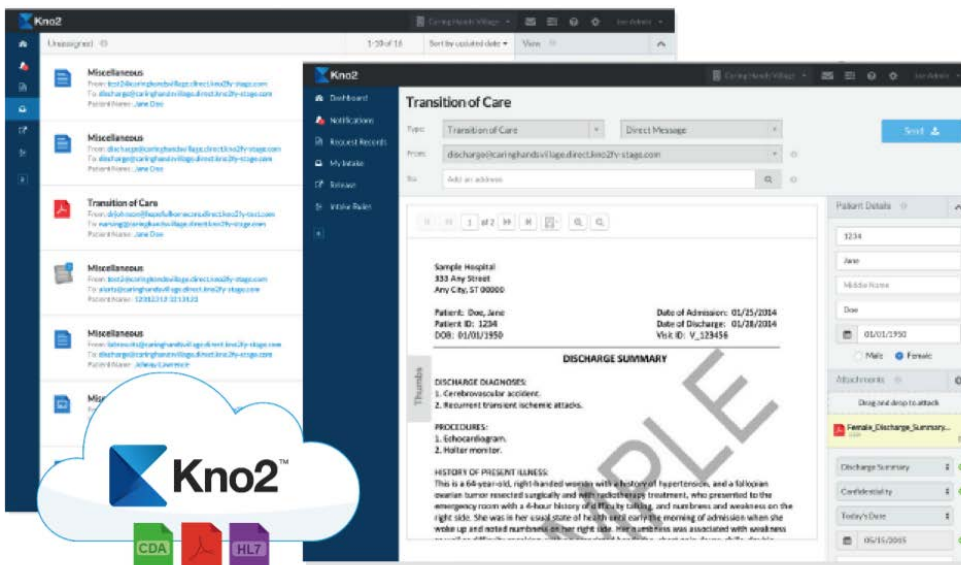
Information On Demand

Electronically query records from other providers, retrieving patient information on demand. No longer wait on error-prone, manual release of information processes.



Route Patient Information

Easily deliver patient information to and from your patient charts—whether in folders or an EMR, removing the burden of unnecessary manual faxing and filing processes.



Kno2™ Feature Overview

Secure from Start to Finish

The handling of patient information is HIPAA compliant, ensuring an encrypted, secure exchange.

Compliance with Standards

HIPAA, Meaningful Use and others have set new standards for interoperability in healthcare and require increased security levels for the handling and exchange of all protected patient health information. We take these standards and the protection of confidential patient information very seriously. Therefore, all security assurance measures come standard with the purchase of the Xerox® Healthcare MFP.

All information managed by the Kno2™ cloud platform is secured using advanced technologies, encrypted at rest and in transport, and fully audited.

Security That Matters

Security measures also apply to how Direct addresses are administered. All parties are Level of Assurance 3 (LOA3) identity verified.



Powerful Partnerships

- Built on the Azure® computing platform from Microsoft®
- Integrated with Surescripts®, the largest health information network, an accredited, trusted framework through DirectTrust
- Integrated with Surescripts®, the most secure health information network in the United States
- Equifax® services are used for identity verification
- Achieved ONC-HIT 2014 Edition Modular Certification

Information Assurance Disclosure



Security White Paper

Optimize the Way You Work

Transition into the future of care coordination by centralizing and streamlining how you share patient information into a single solution. Why not start with your fax?



Fax for Healthcare

The Kno2™ cloud fax features superior interoperability, as it turns faxes into documents that can be shared with and read by most electronic health records. Documents can be incorporated directly into your EHR or saved to a PDF you can import, saving staff time in manually entering data or scanning documents into the patient's chart. Converting your fax number(s) into a secure Kno2 account will allow you to receive documents traditionally faxed to you in a way that can easily be saved to your patient charts—with no long distance or toll free charges, and some of the most competitive fax pricing available on the market.

Sort It Out with Triage

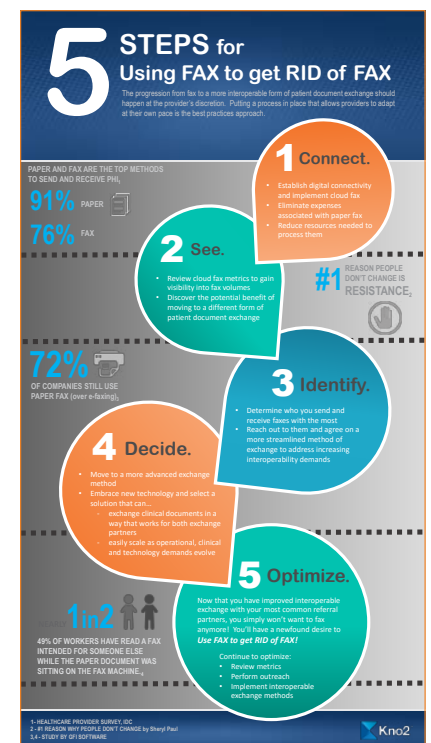
One of the downsides of traditional fax solutions is the handling of large transmissions. With Kno2 Triage, quickly sort through an unwieldy file faxed from another provider. View a single file or batch and separate by patient, break into individual documents, easily rearrange page order and delete unwanted pages to avoid clutter in the patient record.

From Fax to Interoperable Exchange

Kno2 makes the challenge of complete document interoperability attainable and affordable. By starting with your fax activity, Kno2 transitions you to more interoperable forms of exchange, moving your organization away from burdensome, paper-based processes.

Optimize Your Fax

Fax technology today does not support the demands of healthcare. The five steps below will solve everything that frustrates you about fax transmissions.



5 Steps for Using FAX to get RID of FAX

Xerox® Healthcare Multifunction Printer, Connected by Kno2™

The Xerox® Healthcare MFP is available on the following Xerox® devices:

- Xerox® WorkCentre® 3655i
Multifunction Printer
- Xerox® WorkCentre® 6655i
Color Multifunction Printer
- Xerox® WorkCentre® 5865i/5875i/5890i
Multifunction Printer
- Xerox® WorkCentre® 5945i/5955i
Multifunction Printer
- Xerox® WorkCentre® 7220i/7225i
Color Multifunction Printer
- Xerox® WorkCentre®
7830i/7835i/7845i/7855i
Color Multifunction Printer

Xerox® Healthcare MFP Technology Features and Solution Capabilities

Connect

Connect to gain access to the largest and most secure network of providers in the United States.

Access

Your new access allows you to search for providers down the street or across the nation.

Share

Once connected, seamlessly share patient information across a HIPAA-compliant network to better coordinate care.

Secure

All security assurance measures come standard, encrypted at rest and in transport, and fully audited. Direct addresses are Level of Assurance 3 (LOA3) identity verified.

Cloud Fax

Converting your fax number(s) into a secure Kno2 account will allow you to receive documents traditionally faxed to you in a way that can easily be saved to your EHR—with no long distance or toll free charges, and some of the most competitive fax pricing available on the market.

Easy EMR Download

Download options include automated patient folder creation, forward as a Direct message or cases, integrate directly into the EMR.

The pace and regulations of healthcare will require businesses to make the most of solutions that utilize new technology focused on making workflow easier. By investing in a multifunction printer specifically designed for the healthcare

industry, you can connect to a national healthcare network that **enables the secure exchange of patient information** while transitioning to a technology that will help you achieve greater business outcomes.

For more information about the Xerox® Healthcare Multifunction Printer, visit www.xerox.com/healthcareMFP.

